# Only TWO Companies, Vanguard and BlackRock, Control the Planet While World's Richest 1% Own 82% of World's Wealth

8

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# by Alexandra Bruce

If you've been wondering how the world economy has been hijacked and humanity has been kidnapped by a completely bogus narrative, look no further than this video by Dutch creator, Covid Lie.



What she uncovers is that the stock of the world's largest corporations are owned by the same institutional investors. They all own each other.

This means that "competing" brands, like Coke and Pepsi aren't really competitors, at all, since their stock is owned by exactly the same investment companies, investment funds, insurance companies, banks and in some cases, governments. This is the case, across all industries. As she says:

"The smaller investors are owned by larger investors. Those are owned by even bigger investors. The visible top of this pyramid shows only two companies whose names we have often seen...

# They are **Vanguard and BlackRock**.

The power of these two companies is beyond your imagination. Not only do they own a large part of the stocks of nearly all big companies but also the stocks of the investors in those companies. This gives them a complete monopoly.

A Bloomberg report states that both these companies in the year 2028, together will have investments in the amount of 20 trillion dollars. That means that they will own almost everything.

Bloomberg calls BlackRock "The fourth branch of government", because it's the only private agency that closely works with the central banks.

BlackRock lends money to the central bank but it's also the advisor. It also develops the software the central bank uses. Many BlackRock employees were in the White House with Bush and Obama.

Its CEO, Larry Fink can count on a warm welcome from leaders and politicians. Not so strange, if you know that he is the front man of the ruling company but Larry Fink does not pull the strings himself.

<u>BlackRock</u>, itself is also owned by shareholders. Who are those shareholders? We come to a strange conclusion. The biggest shareholder is Vanguard.

But now he gets murky. Vanguard is a private company and we cannot see who the shareholders are.

The elite who own Vanguard apparently do not like being in the spotlight but of course they cannot hide from who is willing to dig.

Reports from Oxfam and Bloomberg say that 1% of the world, together owns more money than the other 99%. Even worse, Oxfam says that 82% of all earned money in 2017 went to this 1%.

In other words, these two investment companies, Vanguard and BlackRock hold a monopoly in all industries in the world and they, in turn are owned by the richest families in the world, some of whom are royalty and who have been very rich since before the Industrial Revolution.

Why doesn't everybody know this? Why aren't there movies and documentaries about this? Why isn't it in the news? Because 90% of the international media is owned by nine media conglomerates.

Covid Lie asks, "Who sponsors the organization and press agencies that produce our news? With Project Syndicate, we see the Bill and Melinda Gates Foundation, the Open Society Foundation and the European Journalism Centre.

The organizations that bring the news get paid by non-profit organizations, of the same elite that also owns the entire media but also a part of taxpayers money is used to pay them."

Or, as George Carlin said, "It's a small club and you ain't in it."

So when <u>Lynn Forester de Rothschild</u> wants the United States to be a one-party country (like China) and doesn't want voter ID laws passed in the US, so that more election fraud can be perpetrated to achieve that end, what does she do?

She holds a conference call with the world's top 100 CEOs and tells them to publicly decry as "Jim Crow" Georgia's passing of an anti-corruption law and she orders her dutiful CEOs to boycott the State of Georgia, like we saw with Coca-Cola and Major League Baseball and even Hollywood star, Will Smith.

In this conference call, we see shades of the Great Reset, Agenda 2030, the New World Order.

The UN wants to make sure, as does Schwab that in 2030, poverty, hunger, pollution and disease no longer plague the Earth. To achieve this, the UN wants taxes from Western countries to be split by the mega corporations of the elite to create a brand new society.

For this project, the UN says we need a world government – namely the UN, itself.

And it is clear that the "pandemic" was orchestrated in order to bring this about. This video does an incredible job of explaining how it is all being done.

# **TRANSCRIPT**

As you are watching millions fall into poverty because of the corona measures of the past year, even if the greatest economic crisis in history has not affected you yet, it will only be a matter of time until the rippling effects will hit you, as well

This is not fear-mongering but it's a harsh reality. I also think we might mitigate the damage and may even do better, provided we are informed correctly about our situation.

This is why I would like to show you a few facts you can easily check facts that are of crucial importance.

Less than a handful of big corporations dominate every aspect of our lives. That may seem exaggerated but from the breakfast we eat to the mattress we sleep on and everything we wear and consume in between is largely dependent on these corporations.

Those are huge investment companies that determine the course of money flow. They are the main characters of the play that we are witnessing. I know your time is valuable, so I summarize the most important data.

How does it work?

## THE FOOD INDUSTRY

Let's take Pepsico as an example. It is the parent company of many soda companies and snack companies. The so-called competitive brands are from factories from a few corporations who monopolize the entire industry.

In the packaged food industry, there are a few big companies, like Unilever, the Coca-Cola Company, Mondelez and Nestlé.

In the picture, you see that most brands in the food industry belong to one of these corporations. The big companies are on the stock market and have the big shareholders in the board of directors.

On sources like Yahoo Finance, we can see detailed company info, such as who the biggest shareholders actually are.

Let's take Pepsico again, as an example. We see about 72% of stock is owned by no less than 3,155 institutional investors.

These are investment companies, investment funds, insurance companies, banks and in some cases, governments.

Who are the biggest institutional investors of Pepsico? As you can see, only 10 of the investors own together nearly one third of the stock.

The top 10 of investors together amount to a value of \$59 billion dollars but out of those ten, only three own more stock than the other seven.

Let's remember them and look up who owns the most stocks of the Coca-Cola Company, the biggest competitor of Pepsi.

The biggest lump of stock is again owned by institutional investors. Let's look at the top 10 and start at the bottom six of them. Four of these institutional investors we also saw at the bottom six of Pepsico.

These are Northern Trust, JPMorgan-Chase, Geode Capital Management and Wellington Management. Now, let's look at the four biggest stock owners. They are BlackRock, Vanguard and State Street.

These are the world's biggest investment firms, so Pepsico and Coca-Cola are not competitors, at all.

The other big companies that own a myriad of brand names, like Unilever, Mondelez and Nestlé are from the same small group of investors. But it's not only in the food industry that their names come up.

Let's find out on Wikipedia, which are the biggest tech companies.

## **BIG TECH**

Alphabet is the parent of all Google companies, like YouTube and Gmail but they are also the biggest investor in Android, one of the two operating systems for nearly all smartphones and tablets.

The other operating system is Apple's IOS. If we add Microsoft, we see four companies making the software for nearly all computers, tablets and smartphones in the world.

Let's see who are the biggest shareholders of these companies.

Take Facebook: we see that 80% of the stock is owned by institutional investors.

These are the same names that came up in the food industry; the same investors are in the top three.

Surprisingly, this company is in the hands of the same investors, as well. We see them again, with Apple and even with their biggest competitor, Microsoft.

Also, if we look at other big companies in the tech industry that develop and make our computers, TVs, phones and home appliances, we see the same big investors, that together own the majority of the stock.

It's true for all industries. I'm not exaggerating.

# THE TRAVEL INDUSTRY (AND ENERGY & MINING)

One last example, let's book a holiday on a computer or smartphone. We search for a flight to a sunny country on Skyscanner or Expedia. Both are from the same small group of investors.

We fly with one of the many airlines. Many of which are in the hands of the same investors and of governments, as is the case with Air France, KLM.

The plane we board is, in most cases a Boeing or an Airbus, also owned by the same names. We book through Booking.com or AirBnB and when we arrive we go out for dinner and place a comment on Tripadvisor.

The same big investors show up in every aspect of our trip and their power is even bigger, because of the kerosene is from their oil companies or refineries.

The steel from which the plane is made comes from their mining companies. This small group of investment firms and funds and banks are namely also the biggest investors in the industry that dig for raw materials.

Wikipedia shows that the biggest mining companies have the same big investors that we see everywhere.

Also, the big agricultural businesses, on which the entire food industry depends; they own Bayer, the parent company of Monsanto, the biggest seed producer in the world but they are also the shareholders of the big textile industry.

And even many popular fashion brands who make the clothing out of the cotton are owned by the same investors.

Whether we look at the world's biggest solar panel companies or oil refineries, the stocks are in the hands of the same companies.

They own the tobacco companies that produce all the popular tobacco brands but they also own all big pharmaceutical companies and the scientific institutions that produce medicine.

They own the companies that produce our metals and also the entire car, plane and weapons industry, where a great deal of the metals and raw materials are used.

The own the companies that build our electronics, they own the big warehouses and online markets and even the means of payments we use to buy their products.

To make this video as short as possible, I only showed you the tip of the iceberg.

If you decide to research this with the sources I just showed you, then you will see that most popular insurance companies, banks, construction companies, telephone companies restaurant chains and cosmetics are owned by the same institutional investors we have just seen.

# **BLACKROCK & VANGUARD**

These institutional investors are mainly investment firms banks and insurance companies.

In turn, they, themselves are owned by shareholders and the most surprising thing is that they own each other's stocks

Together, they form an immense network comparable to a pyramid. The smaller investors are owned by larger investors. Those are owned by even bigger investors.

The visible top of this pyramid shows only two companies whose names we have often seen by now. They are Vanguard and BlackRock. The power of these two companies is beyond your imagination. Not only do they own a large part of the stocks of nearly all big companies but also the stocks of the investors in those companies. This gives them a complete monopoly.

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Forbes, the most famous business magazine says that in March 2020, there were 2,095 billionaires in the world.

This means that Vanguard is owned by the richest families in the world. If we research their history, we see that they have always been the wealthiest.

Some of them, even before the start of the Industrial Revolution, because their history is so interesting and extensive, I will make a sequel.

For now, I just want to say that these families of whom many are in royalty are the founders of our banking system and of every industry in the world, these families have never lost power but due to an increasing population, they had to hide behind firms, like Vanguard, which the stockholders are the private funds and non-profits of these families.

NGOS AND FOUNDATIONS AND THEIR OWNERSHIP OF BIG PHARMA

To clarify the picture, I have to explain briefly what non-profits actually are. These appear to be the link between companies, politics and media. This conceals the conflicts of interests a bit.

Non-profits, also called "foundations" are dependent on donations they do not have to disclose who their donors are they can invest the money in the way they see fit and do not pay taxes as long as the profits are invested again in new projects.

In this way, non-profits keep hundreds of billions of dollars among themselves according to the Australian government, non-profits are an ideal way of financing terrorists and of massive money-laundering.

The foundations and funds of the families that are the richest stay in the background as much as possible.

For issues that get much attention, the foundation of philanthropists are used that are lower in rank but very rich.

I want to keep it short, so I will show you the three most important ones that connect all industries in the world.

They are the Bill and Melinda Gates Foundation, the Open Society Foundation of the controversial multi-billionaire, Soros and the Clinton Foundation. I will give you a very short introduction to show you their power.

According to the website of the World Economic Forum, the Gates Foundation is the biggest sponsor of the WHO. That was after Donald Trump quit USA financial support to the WHO in 2020.

So the Gates Foundation is one of the most influential entities in everything that concerns our health.

The Gates Foundation works closely with the biggest pharma companies, among which are Pfizer, AstraZeneca, Johnson & Johnson, Biontech and Bayer.

And we have just seen who their biggest shareholders are. Bill Gates was not a poor computer nerd who miraculously became very rich. He's from a philanthropist's family that works for the absolute elite.

His Microsoft is owned by Vanguard, BlackRock and Berkshire Hathaway. But the Gates Foundation, after BlackRock and Vanguard is the biggest shareholder in Berkshire Hathaway. He was even the member of the board there.

We would need hours if we wanted to uncover everything in which Gates, the Open Society Foundation of Soros and the Clinton Foundation are involved. They form a bridge to the current situation, so I had to introduce them.

#### THE MAINSTREAM MEDIA

We need to start the next topic with a question. Someone like me, who never makes videos can, with an old laptop objectively show that only two companies hold a monopoly in all industries in the world.

My question is, why is this never talked about in the media?

We can choose daily between all sorts of documentaries and TV programs but none of them cover this subject. Is it not interesting enough or are there other interests at play?

Wikipedia, again gives us the answer. They say that about 90% of the international media is owned by nine media conglomerates.

Whether we take the monopolist Netflix and Amazon Prime or enormous concerns that own many daughter companies, like Time-Warner, the Walt Disney Company, Comcast, Fox Corporation, Bertelsmann and Viacom, CBS, we see that the same names own stocks.

These corporations not only make all the programs, movies and documentaries but also own the channels on which those are broadcast. So, not only the industries but also the information is owned by the elite.

I will show you briefly how this works in the Netherlands. To start with, all the Dutch mainstream media are owned by three companies. The first one is De PersGroep [DPG Media], the parent company of the following brands.

Apart from the many newspapers and magazines, they also own Sanoma, the parent company of some of the big commercial Dutch channels. Many media outlets from abroad, like VTM are also owned by the De PersGroep.

The second one is Mediahuis, one of Europe's biggest media concerns. In the Netherlands, Mediahuis owns the following brands. Until 2017, also Sky Radio and Radio Veronica were owned by Mediahuis, as were Radio 538 and radio 10.

And then there is Bertelsmann, which is one of the 9 biggest media firms. This company owns RTL, that owns 45 television stations and 32 radio stations in 11 countries. But Bertelsmann is also co-owner of the world's biggest book publisher, Penguin Random House.

The stocks of these companies are owned by private funds of three families. Those are the Belgian Van Thillo family, the Belgian Leysen family and the German Bertelsmann-Mohn family. All three families sided with the Nazis in the War.

According to Wikipedia, for this reason, the Telegraaf, the Leysen newspaper was temporarily forbidden in the Netherlands after the war.

#### THE FAKE NEWS

To complete this overview, look at where the news comes from. The daily news of all these media outlets the diverse news media do not produce news.

They use information and footage from the press agencies, ANP and Reuters. These agencies are not independent. ANP is owned by Talpa, John de Mol. Thomson-Reuters is owned by the powerful Canadian Thomson family.

The most important journalists and editors working for these agencies are members of a journalism agency, like the European Journalism Centre. These are one of the biggest European sponsors of media-related projects.

They educate journalists, publish study books, provide training spaces and press agencies and work closely together with the big corporations, Google and Facebook.

For journalistic analysis and views, the big media use Project Syndicate. This is the most powerful organization in the field.

Project Syndicate and organizations like I mentioned are together with the press agencies.

The link between all worldwide media outlets when news anchors reap from their autocues [teleprompters], chances are that the text stems from one of these organizations. That is the reason that worldwide media shows synchronicity in their reporting.

And look at the European journalism center, itself. Again, the Gates Foundation and the Open Society Foundation.

They are also heavily-sponsored by Facebook, Google, the Ministry of Education and Science and the Ministry of Foreign Affairs.

Who sponsors the organization and press agencies that produce our news? With Project Syndicate, we see the Bill and Melinda Gates Foundation, the Open Society Foundation and the European Journalism Centre.

The organizations that bring the news get paid by non-profit organizations, of the same elite that also owns the entire media but also a part of taxpayers money is used to pay them.

In Belgium, there are protests regularly, since Mediahuis and De Persgroep receive millions of euros from the government, while many are abroad...

## THE DANGER WE ARE IN NOW

Well, this was a lot to chew on and I tried to make it as short as I could. I only used examples that I thought were necessary to create a clear overview.

This helps to better understand our current situation, that can shed new light on past events

There will be enough time to dive into the past, but now let's talk about today but my goal is to inform you about the danger we are in now.

The elite governs every aspect of our lives, also, the information we get and they depend on a coordination, cooperation to connect all industries in the world to serve their interests.

This is done through the World Economic Forum, among others, a very important organization.

Every year in Davos, the CEOs of big corporations meet national leaders, politicians and other influential parties, like UNICEF and Greenpeace.

On the supervisory board of the WEF is former Vice President, Al Gore, our own minister, Sigrid Kaag, Feike Sijbesma, Chairman of the Royal Dutch State Mines and the Commissioner of the Dutch bank, Christine Lagarde, the Chairwoman of the European Central Bank.

Also, politician, Ferdinand Grapperhaus' son works for the WEF.

Wikipedia says that the annual fee for members is 35,000 euros "but over half of our budget comes from partners who pay the cost for politicians who otherwise could not afford membership."

According to critics, the WEF is for rich businesses to do business with other businesses or with politicians.

For most members, the WEF would support personal gain instead of being a means to solve the world's problems.

Why would there be many world problems if the industry leaders, bankers and politicians from 1971 onwards have gathered every year to solve the world's problems?

Isn't it illogical, that after 50 years of meetings between environmentalists and the CEOs of the most polluting companies, nature is gradually doing worse, not better; that those critics are right, it's clear, when we look at the main partners that together make up more than half of the budget of the WEF.

Because these are BlackRock, the Open Society foundation, the Bill and Melinda Gates Foundation and many big companies, from which Vanguard and BlackRock own the stocks.

Chairman and founder of the WEF is Klaus Schwab, a Swiss professor and businessman. In his book, The Great Reset, he writes about the plans of his organization.

The coronavirus is, according to him a great "opportunity" to reset our societies. He calls it "Build Back Better". The slogan is now on the lips of all Globalist politicians in the world.

Our old society must switch to a new one, says Schwab. The people own nothing but work for the state to have their primary needs met.

The WEF says it's necessary for the consumption society the elite forced upon us is not sustainable anymore.

Schwab says in his book that we will never return to the old normal and the WEF published a video recently to make clear that by 2030, we will own nothing but we will be happy.

## THE GREAT RESET = THE NEW WORLD ORDER

You probably heard of the New World Order. The media wants us to believe that this is a conspiracy theory, yet it has been talked about by leaders for decades.

Not just George Bush Senior, Bill Clinton and Nelson Mandela but also world-famous philanthropists, like Cecil Rhodes, David Rockefeller, Henry Kissinger and even George Soros.

The UN presented in 2015 their controversial Agenda 2030. It is almost identical to the Great Reset of Klaus Schwab.

The UN wants to make sure, as does Schwab that in 2030, poverty, hunger, pollution and disease no longer plague the Earth.

Sounds nice but wait till you read the small print. The plan is that Agenda 2030 will be paid by us, the citizens.

Just like they ask of us now to give away our rights for public health, they will ask us to give away our wealth to battle poverty. These are no conspiracy theories.

It is on their official website. It comes down to this: The UN wants taxes from Western countries to be split by the mega corporations of the elite to create a brand new society. The new infrastructure, because fossil fuels are gone in 2030.

For this project, the UN says we need a world government, namely the UN, itself.

The UN agrees with Schwab that a pandemic is a golden chance to accelerate the implementation of Agenda 2030.

It is worrisome that the WEF and the UN openly admit that pandemics and other catastrophes can be used to reshape society. We must not think lightly about this and do thorough research.